

For Immediate Release**Astellas announces new Vice President of Sales and Marketing**

Markham, Ontario - January 26, 2012 – Astellas Pharma Canada, Inc. ('Astellas Pharma Canada') is pleased to announce that Jim Hall has been hired as Vice President of Sales and Marketing. He will be responsible for positioning the organization to meet current and future needs for all marketing segments, and the development and control of long-range marketing and sales plans.

“Jim is an accomplished leader of business and people,” says Michael Tremblay, President of Astellas Pharma Canada. “His innovative, customer-centric approach to addressing challenges and opportunities will further help us to live one of the key messages in the Astellas Way, that of being patient focused.”

Hall brings with him over 20 years experience in sales, marketing, operations and product development. Prior to joining Astellas, he held numerous executive-level positions at Pharmacia, AstraZeneca, and Roche.

At Roche he served as vice president of business development, vice president of sales and marketing and customer value (specialty care division), and most recently, vice president of new product development and operations. Astellas will benefit greatly from his broad therapeutic experience, notably in transplantation and oncology.

About Astellas Pharma Canada, Inc.

Astellas Pharma Canada, Inc., a Canadian affiliate of Tokyo-based Astellas Pharma Inc. (“Astellas”), is a pharmaceutical company dedicated to changing tomorrow by improving the health of people around the world through innovative and reliable pharmaceutical products. Astellas was formed in 2005 through the merger of two companies – Fujisawa and Yamanouchi. Astellas has an intense focus on five key therapeutic areas – Urology, Immunology including Transplantation and Infectious Diseases, Oncology, Neuroscience and Diabetes Mellitus (DM) Complications and Metabolic Diseases. In Canada, its therapeutic areas include Immunology, Urology, Cardiology, Dermatology and Infectious Disease. Both globally and locally, Astellas is considered a leader in these fields. For more information about Astellas Pharma Canada, Inc., please visit our website at www.astellas.ca

For further information:**Astellas Pharma Canada, Inc.**

Naomi Côté, Corporate Communications
905-946-5621
naomi.cote@ca.astellas.com